



role visual designer
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WORK EXPERIENCE

Quickbooks Innovation Practices, Intuit

Visual Designer (*January 2016–Present*)

» Accelerating Intuit's small business approach by bringing customer insights to life through design. Creating a wide variety of creative solutions across multiple media from Web Design, Product Development to Data Visualization.

Intuit, Mountain View

Visual Design Intern (*June 2015–December 2015*)

» Worked with the central brand team to develop brand strategy and design systems that created a unified experience through all Intuit products.

Freelance Designer, San Francisco (2010–Present)

» Branding and website design for Rtech—an environmental contracting service company

» Created identity and print collaterals for Envisionair—a quality air analysis firm based in Indiana

Flying Cursor Interactive, Mumbai

Senior Graphic Designer and Web Designer (April 2010–May 2012)

» Created the personal website of Mr. Prithvi Nandy, founder of Prithvi Nandy Communications

» Microsite and social media campaign for Make Mumbai Safe—an initiative started by Zicom Security in Mumbai

Black Light Designs, Mumbai

Co-founder and Senior Designer (March 2011–March 2012)

» Branding and print collaterals for 17th International Children's Film Festival, India

» Designed BTL assets media for 8848 Sports—a sport management company based in Mumbai

EDUCATION

Academy of Art University, San Francisco

MFA in Graphic Design (2012–2015)

Rachana Sansad College of Applied Arts & Craft, Mumbai

BFA in Applied Arts (2005–2009)

SKILLS

Adobe Creative Suite, WordPress

ACCOLADES

Featured Project, *Images Publishing Group, 2016*

Featured Project, *Communication Arts Magazine, 2015*

Student Silver, Elements of Advertising *National ADDY Awards, 2014*

Student Silver, Elements of Advertising *Regional ADDY Awards, 2014*

Student Gold, Elements of Advertising *District ADDY Awards, 2014*

Merit, Poster design *AAU Annual Spring Show, 2013*

/references upon request