



role visual designer
call 415.859.8333
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WORK EXPERIENCE

Intuit, Mountain View (2015–Present)

- » Working with the central design team to develop brand strategy and design systems that created a unified experience through all Intuit products.

Freelance Designer, San Francisco (2010–Present)

- » Branding and website design for Rtech—an environmental contracting service company
- » Created identity and print collaterals for Envisionair—a quality air analysis firm based in Indiana

Flying Cursor Interactive, Mumbai

Senior Graphic Designer and Web Designer (2010–2012)

- » Created the personal website of Mr. Pritish Nandy, founder of Pritish Nandy Communications
- » Microsite and social media campaign for Make Mumbai Safe—an initiative started by Zicom Security in Mumbai
- » Website design for Moksh Zip—a fitness center chain in India

Black Light Designs, Mumbai

Co-founder and Senior Designer (2011–2012)

- » Branding and print collaterals for 17th International Children's Film Festival, India
- » Designed BTL assets media for 8848 Sports—a sport management company based in Mumbai

EDUCATION

Academy of Art University, San Francisco

MFA in Graphic Design (2012–Present)

Rachana Sansad College of Applied Arts & Craft, Mumbai

BFA in Applied Arts (2005–2009)

SKILLS

Adobe Creative Suite, WordPress.

ACCOLADES

Featured Project, *Communication Arts Magazine*, 2015

Student Silver, Elements of Advertising *National ADDY Awards*, 2014

Student Silver, Elements of Advertising *Regional ADDY Awards*, 2014

Student Gold, Elements of Advertising *District ADDY Awards*, 2014

Merit, Poster design *AAU Annual Spring Show*, 2013

Best Storyboard, *Rachana Sansad College Annual Show*, 2007